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this is a comprehensive introduction to the nature of intercultural communication and globalization, the development of both cross-cultural communication and intercultural communication in various fields, such as business, education, and health. it also discusses how cultural differences and similarities can shape the development of communication and cultural behavior. a range of issues and approaches are covered, including cultural identity, cultural learning, cross-cultural adaptation, and cross-border messages; and particular context of conflicts, social change, aging, business, health, and new media. although the book is prepared for graduate students and professionals, it is also useful for undergraduate students in communication, anthropology, psychology, and other social sciences. it is an excellent resource for students and practitioners in the fields of communication, anthropology, psychology, and other social sciences.

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Communication and Culture

Communication and Culture (5th ed.) by John Urry 1997-05-01 This book looks at the activities of immigrants and refugees and the challenges they face as they cross cultural boundaries and strive to build a new life in a strange place. It focuses on the psychological distance underlying the process of adaptation, how their internal standards change over time, the role of their ethnic and personal backgrounds, and the conditions of the host community in affecting the process. Addressing these and related issues, the author presents a comprehensive theory of cultural adaptation.

Communication in China: A Report for the Year 1989 1989-05-01 This book offers essays on intercultural issues and policies in communication and culture with a central focus on Chinese perspectives on China and the world in the first century. These perspectives are based on empirical research data and the first three Chinese experiences. Interviews chapters, plus an introductory chapter that places the topics in perspective, report and interpret data from for the first time. The majority of the contributions are Chinese scholars from different disciplines, who have shared their research on communication with Westerns as well as Easterners. The common thread of the essay is the way in which communication influences culture and cultural dimensions through processes of interaction. The culture experienced change from education, communication, and cross-cultural communication, interaction, contact, history, literature, law, linguistics, sociolinguistics, communication, sociology, journalism, and political science.

Communication: Cross-Cultural and Strategic Perspectives 2010-01-13 This book offers the latest findings in intercultural and cross-cultural studies. It's the first textbook of cross-cultural management that incorporates latest findings from the emerging discipline of cultural neuroscience and evolutionary biology in the discussion. Such a holistic approach is meant to help readers to envision the deeper mechanisms that underlie cultural behavior, incorporating knowledge and understanding of other cultures' patterns of interaction, values, institutions, metaphors and symbols, as well as cross-cultural communication skills. Ethnographic studies of multi-ethnic classrooms and organizations have been integrated to give a unique and in-depth perspective.

Cross-Cultural Communication 6th ed. 2013-04-01 A comprehensive survey of the key areas of research in cross-cultural communication, based on the earliest experiences in organizing and delivering courses for undergraduate and graduate students and in business training in the US and overseas.

Cross-Cultural Communication and Strategic Communication 2011-09-30 This book offers the latest findings in intercultural and cross-cultural studies. It's the first textbook of cross-cultural management that incorporates latest findings from the emerging discipline of cultural neuroscience and evolutionary biology in the discussion. Such a holistic approach is meant to help readers to envision the deeper mechanisms that underlie cultural behavior, incorporating knowledge and understanding of other cultures' patterns of interaction, values, institutions, metaphors and symbols, as well as cross-cultural communication skills. Ethnographic studies of multi-ethnic classrooms and organizations have been integrated to give a unique and in-depth perspective.